



**2009 – STUDIO HIRE**

**RATES:**

| Group Length | Daytime Single Groups | Daytime Consecutive Groups | Evening Single Groups | Evening Consecutive Groups |
|--------------|-----------------------|----------------------------|-----------------------|----------------------------|
| 1½ hours     | £285                  | £240 each                  | £415                  | £285 each                  |
| 2 hours      | £310                  | £285 each                  | £470                  | £345 each                  |
| 2½ hours     | £365                  | £335 each                  | £495                  | £405 each                  |
| 3 hours      | £405                  | £385 each                  | £525                  |                            |
| 3½ hours     | £445                  | £425 each                  | £550                  |                            |
| 4 hours      | £505                  | £485 each                  | £575                  |                            |

Depth interviews or a combination of groups and depths are charged at an hourly rate of £100 per hour or part thereof. These rates apply from arrival through to departure.

**There is a minimum charge of £300 before 17:00 and £400 after 17:00.**

An allowance of half an hour is given before and after a group booking. Any period of time in between groups greater than one hour will be charged at the hourly rate.

**Please note, if you have one group in the daytime followed by one in the evening you will be charged single (not consecutive) rates. There is a minimum charge of £400.**

**STUDIO HIRE INCLUDES:**

- Dedicated co-ordinator
- Coffee, tea, biscuits and nibbles. Fresh fruit bowl for clients
- All filming methods
- Audio digital MP3 recording
- LCD screens for playback and laptop connection for presentations
- DVD / VHS / CD / Audio PLAYBACK facilities
- Use of demonstration kitchen including chilling / freezing / microwave / oven facilities
- Wireless, internet and reasonable phone usage
- Flipcharts / clipboards / pads / pens
- Reasonable use of photocopying

**CHARGEABLE ITEMS:**

- VideoStreaming & VideoConferencing: Members of the FocusVision Network (separate rate card on request)
- Internet access for 1:1 interviews (specialist equipment so that clients can see the respondent manoeuvring around the screen) - £200 per day, including IT support and set up time
- Simultaneous translation, up to 10 headsets available to hear translation – £75 per day. Interpreter can be arranged separately - price varies according to length of group and language required
- DVD copying - £5 per disc
- Pan, tilt, zoom camera plus cameraman – price on application
- Home Economist – price on application
- Additional purchase of stationery or product